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Research and Innovation Action

CESSDA Strengthening and Widening

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Plan for Dissemination and Exploitation of Results

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Abstract:
The document presents the "Plan for Dissemination and Exploitation of Results" (PDER), defining the strategy and implementation measures envisioned to efficiently communicate project objectives, activities, and to disseminate project outputs in order to ensure the best exploitation of its results as part of the Work Package 2 – "Dissemination and Communication".

History

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Executive Summary

The present document is related to Work Package 2 of the CESSDA SaW project, which is funded by the European Union's Horizon 2020 Programme under Grant Agreement No. 674939.

The document presents the "Plan for Dissemination and Exploitation of Results" (PDER), defining the strategy and implementation measures envisioned to efficiently communicate project objectives and activities, as well as to disseminate project outputs in order to ensure the best exploitation of its results as part of the Work Package 2 "Dissemination and Communication".The aim of this plan is to monitor the communication activities' impact on a regular basis throughout the lifetime of the project, in order to ensure optimum efficiency based on a internal layout of the planned procedures.

This document gives an overview of the planned activities, target audiences, dissemination tools and channels that will be used to disseminate CESSDA SaW outputs to the core and wider audiences. It also presents the timeline and phases for communication, dissemination, and exploitation activities within the project.

The CESSDA SaW project PDER will be systematically reviewed and updated on the occasion of each consortium meeting in a dedicated slot.

Abbreviations and Acronyms

CESSDA	Consortium of European Social Sciences Data Archives
CESSDA SaW	CESSDA Strengthening and Widening
PDER	Plan for Dissemination and Exploitation of Results
EU	European Union
L	Leader
C	Contributor
DG CONNECT	European Commission Directorate General for Communications Networks, Content & Technology
DG RESEARCH	Directorate General for Research and Innovation
H2020	Horizon 2020
RDM	Research Data Management
WP	Work-Package
MS	Milestone
M	Month
SSH	Social Sciences and Humanities
ERA	European Research Area
OAIS	Open Archival Information System
SME	Small and Medium Enterprise

Table of contents

1. Framework of Dissemination activities

1.1 Key Concepts and objectives

The following definitions of the key terms used in this document originates from the European Commission participant portal website[1].

Communication: "Communication on projects is a strategically planned process, which starts at the outset of the action and continues throughout its entire lifetime, aimed at promoting the action and its results. It requires strategic and targeted measures for communicating about the action and its results to a multitude of audiences, including the media and the public and possibly engaging in a two-way exchange."[1]

The general purpose of communicating about European projects is to promote European collaborative research and innovation[2]. In order to meet this ambition and offer a seamless data archiving service for the whole of ERA with impact on the transformation of the user experience of social science data in Europe and beyond, the project will need to consider closely its internal and external communication. Plan of action for communication, dissemination and exploitation of project outputs, which builds on CESSDA's own established communication channels, shall ensure this.

CESSDA SaW project communication objectives are:
- Identify the relevant target audiences for the different outputs of the project;
- Identify the needs of the different data users;
- Develop clear objectives and messages for each target group and find the relevant communication channel;
- Raise public awareness and ensure maximum visibility of the project key facts, objectives, activities and findings among CESSDA Members and observers, along with service providers from non-member countries and the EU public at large;
- Announce and promote CESSDA SaW events, contributing to the upgrade of its attendance and engagement potential;
- Support the dissemination objectives;
- Promote EU research and EU cooperation in the Research Data Management field.

Communication will therefore contribute to supporting dissemination and exploitation objectives while targeting stakeholders beyond dissemination and exploitation purposes such as the wider public comprising civil society and EU citizens at large.

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[1] http://ec.europa.eu/research/participants/portal/desktop/en/support/reference_terms.html
[2] http://ec.europa.eu/research/participants/data/ref/h2020/other/gm/h2020-guide-comm_en.pdf

Dissemination: "The public disclosure of the results by any appropriate means (other than resulting from protecting or exploiting the results), including by scientific publications in any medium." (2)

The dissemination of the project outputs to key stakeholders aims at making the knowledge (results) developed through the project available to the widest audience and enhancing project exploitation potential.

1.2 Roadmap of activities

At the start of the project, as no results were available yet, the communication strategy focused on raising project awareness among the stakeholders community, then as first project results became available, dissemination of project outputs started and is meant to last until the end of the project period. During the last quarter of the project, the consortium will make sure the project results will be available to the wider audience to be used in future research activities and further exploited.

Figure 1 below represents the different communication, dissemination and sustainability phases corresponding to the different project periods.

Figure 1: Communication and Dissemination phases of the CESSDA SaW project
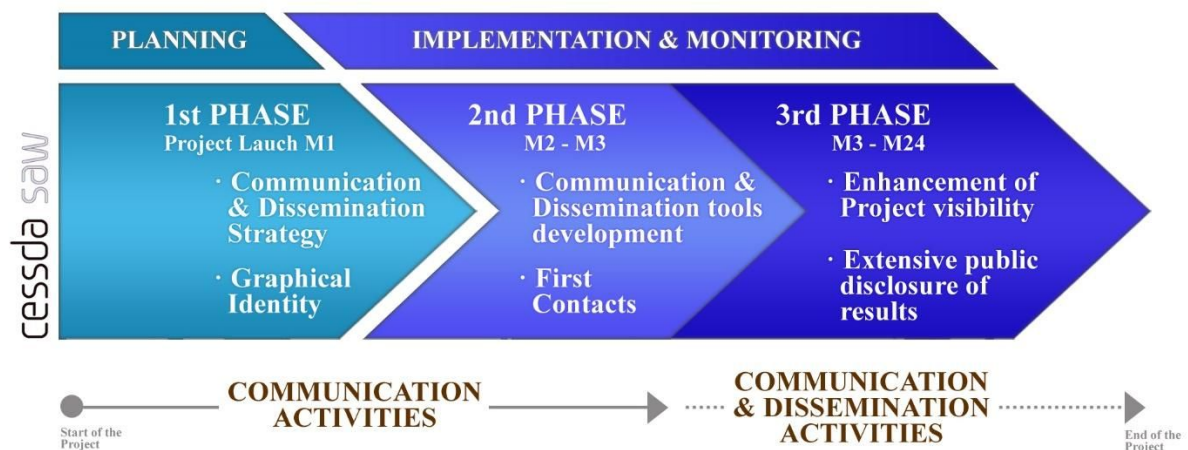
2. Roles and responsibilities

CESSDA will carry out the leadership of the project communication and dissemination activities based on but not limited to the communication and dissemination strategy defined in the present PDER. CESSDA encourages all partners to contribute to the activities. The following table presents in more detail the communication and dissemination activities and the roles and responsibilities of each partner.

Table 1: Communication and Dissemination activities, roles and responsibilities

Communication & Dissemination Activities	CESSDA	Charles Beagrie	EKKE	TARKI	UTARTU	NUIDUCD	ICS-Ulisboa	FFZG	IEN	SUSAV
WEBSITE										
Upgrade and Management	L									
Constant Management	L	All partners committed to provide content for the website								
NEWSLETTER										
Constant Management	L	All partners committed to provide content for the Newsletter								
SOCIAL MEDIA										
Management	L	All partners committed to the task								
PUBLICATIONS										
Publishing in scientific and professional journals, hard-copy and online editions, etc.	**All partners committed to the task**									
EVENTS										
Conferences	C	C	C	C	C	C	C	C	C	C
Workshops	L	C	C	L	C	C	C	C	C	C
Webinars	L	C	C	C	C	C	C	C	C	C
	CESSDA	Charles Beagrie	EKKE	TARKI	UTARTU	NUIDUCD	ICS-Ulisboa	FFZG	IEN	SUSAV

L = Leader
C = Contributor

3. Target Audiences

CESSDA SaW partners have identified the following groups of stakeholders likely to be interested in the project outputs, and therefore targeted by the consortium for communication and dissemination activities :

Table 2: CESSDA SaW target audiences and their roles

Target Audiences		Role
Policy-Makers, Regulatory Authorities, Funding bodies and EU	■ European Commission (DG CONNECT, DG Research) ■ National Governments, Ministries and Research Councils ■ Heads of major Research and Education Institutions (Ministers, University Chancellors, Directors, Deans...)	■ Strong policy support to the implementation and strengthening of CESSDA SaW at national and international level, needed for the development of CESSDA.
CESSDA Consortium Potential Service Providers SMEs	■ CESSDA AS, Service Providers ■ CESSDA Observer, SASD ■ TARKI, UTARTU, NUID UCD, ICS-Lisboa, FFZG, IEN, RODA, UniData, and other interested archives. ■ Charles Beagrie Ltd.	■ Enhance CESSDA´s Consortium by communicating and disseminating SAW activities on a national level. ■ Contributing to the expansion of the CESSDA Consortium by sharing project results via their contact networks. ■ In charge of cost/benefit advocacy programme.
Research and Data producing Community	■ Universities/Academies, Faculties ■ Research Institutes ■ International Research Communities ■ Research & Science data librarians ■ Other RIs (ESS, SHARE, GGP…)	■ Help identify priorities in order to have project activities tailored to their needs. ■ Support data management planning activities, in order to increase availability of high quality data resources ■ Enhance the project's visibility via promotion throughout their contact networks.
Related projects & initiatives	■ H2020 projects on Research Infrastructures ■ H2020 projects on RDM ■ Other relevant initiatives	■ Maximize the visibility, impact and cost-effectiveness of project activities (through synergies). ■ Share knowledge and create long-term research collaboration.
WIDER AUDIENCES (reached through communication activities, for awareness purposes)		
General Public	European academic and civil society at large.	

4. Dissemination Items

4.1 Project Identity

The CESSDA SaW identity builds on the identity as CESSDA.

Based on the same colour palette, fonts and logo, a set of templates have been designed by CESSDA. The templates ensure that the CESSDA SaW visual identity is consistent throughout the duration of the project. This set of templates includes:

■ A template for project deliverables;
■ A template for project PowerPoint and Keynote presentations;

The project logo, disclaimer and other relevant information as well as presentation templates have been shared on Basecamp in WP1 and WP2, as well as on Google Drive and Dropbox.

4.2 Publications

In general publications are aimed at increasing the profile of the project as well as reaching a wide frame of audiences within the targeted areas. Publications refer to all different types of communication items focusing on presenting the project in general, its activities and outcomes.
All of the following items are considered as publications: online publications (newsletters, press releases), articles for professional or general audience, scientific publications in peer-reviewed journals, social networks' activities (e.g. tweets, LinkedIn posts), as well as presentations held at different dissemination events.

These publications can be published on the project website as well as on external websites (including partners' websites). Within the CESSDA SaW project all beneficiaries are invited to generate and contribute to all sort of publications above listed as often as required by the course of the project.

4.3 Project Deliverables

A major expression of external dissemination is the production of deliverables. Over the entire project duration, the CESSDA SaW consortium will produce 22 official deliverables directly related to project results. All of them are public reports, therefore they will be made publicly available in the project website resources area in accordance with the principle of open science and in order to spread the project's excellence and disseminate knowledge to our target groups.

5. Dissemination Channels

All Dissemination items will be disseminated and communicated through Dissemination

channels. Three main dissemination channels have been identified for the CESSDA SaW project :
■ The Project Website
■ Social Media Accounts
■ Dissemination Events.

The CESSDA SaW project is not limited to the dissemination channels listed above, throughout the project life other dissemination channels could be identified and used to maximize the dissemination of project results.

5.1 Project Website

CESSDA SaW website makes easily available all information about the project. Website is publicised regularly via SaW newsletter, leaflets and mailing list.
News from the project are published on the project website as well as on the CESSDA website.
SaW Project Website : www.cessdasaw.eu
CESSDA Website - Saw Webpage:
 www.cessda.net/CESSDA-Services/Projects/CESSDA-SaW

Work Package leaders should, where relevant, create, or delegate the creation of, content to be added to the project website in the form of a news item or in the projects section of the CESSDA Website. The language used should be non-technical and understandable for the target audience(s). The content will be edited and published online through a collaborative process. Links to this website from each partner's website and from relay websites will be ensured (including European Commission's websites).

CESSDA will also push the story via its social media channels (Twitter @CESSDA_Data & Linked:iN). The invitation to join the CESSDA SaW community on the social networks is also highlighted on the homepage, inciting to interaction and exchange, as this is what the project is about.

The project website will be maintained for at least one year following the end of the project in order to increase the project's dissemination and sustained impact.

5.2 Social Media (LinkedIn, Twitter)

 Linkedin and Twitter have both been used by CESSDA since its official launch in December 2013. The CESSDA SaW project partners have been invited to use these Social Media for the dissemination and exploitation of project results.

The CESSDA´s LinkedIn account will continue to serve as a platform for formal discussions, interaction, collection of information, and communication of the CESSDA SaW project outputs, to experts. It is expected that CESSDA´s Linkedin account will contribute to strengthen networking among all researchers and professionals involved in the CESSDA

SaW project.

Outputs and activities related to project and partners will be shared on CESSDA's Twitter account ([@CESSDA_Data](#)). Project partners will be asked to provide content for "tweeting". It is also expected that project partners will share content from CESSDA's twitter feed via any existing or professional accounts. The account will be regularly reviewed to consider whether there are other projects or accounts that CESSDA should be following.

5.3 Dissemination Events

The aim of Dissemination events is to communicate the core messages of the project in the way best suited to the target audiences identified at the start of the project. The ambition is to have one high visibility and high impact event that brings together all the stakeholders of social science data infrastructure previously identified in the Table 2.

5.3.1 Conferences

A high-level conference would be aimed at institutional and political decision makers and its main purpose would be to show what a seamless social science data archive service for the whole of the ERA could look like and why it is desirable. It could have a special focus on the user experience of searching for data and go beyond the European landscape. This is in line with the one of the main objectives of the project, which is to facilitate access to social science data resources for researchers regardless of the location of either researcher or data. The Dissemination event would be designed to attract over 40 attendees.

5.3.2 Workshops

Workshops or smaller events may also be organised where there is a need to disseminate findings and gather new input on a specific topic or to a specific audience not addressed by the high-level conference mentioned above. For instance, the first part of the objective of the project is to develop the maturity of every national data archive service in Europe, and to develop it in a coherent and deliberate way towards the vision of a comprehensive, distributed and integrated social science data research infrastructure. It could therefore be envisaged to organise a workshop focused on the national data archives themselves. It would present the arguments in favour of and the benefits of supporting sustainable national data services.

5.3.3 Webinars

Under the first task (Task 4.1) of WP4 (Strengthening and widening through knowledge exchange) two webinars will be organised.
■ Webinar 1(MS4.1) : Access policies and usage regulations: licenses
■ Webinar 2 (MS4.2) : Research Data Management community training

A Specific communication process plan has been designed for the announcement of Webinars :
      1. Publish announcement on CESSDA training webpage.

2. Communicate the webinar to CESSDA SaW task leaders list.
3. Contact the Project Coordinator & the Project Manager for publishing the webinar announcement on WP1 & WP2 basecamp website.
4. Contact the Project Manager for publishing the webinar announcement on the CESSDA events webpage as well as on the CESSDA SaW Website.

All webinar materials will be uploaded on the CESSDA SaW Website as well as archived and available for future use in the knowledge-sharing platform mechanism.

6. Timeline of Dissemination activities

6.1 Dependencies between activities and designated audiences

The dissemination items and channels identified and described previously will be used to reach the target audiences identified in Table 2. These dissemination items and channels will also be customised in order to reach the relevant target audiences in the most effective and efficient manner. Table 3 below summarises the dependencies between activities and designated audiences.

Table 3: Dissemination tools and channels tailored against targeted audiences

Tailoring dissemination items and channels to the target audience	Policy-Makers,	CESSDA Consortium	Research Data producer	Related projects & initiatives	General Public
Dissemination Items					
Project Identity	✔	✔	✔	✔	✔
Publications	✔	✔	✔	✔	✔
Newsletters		✔			
Project Deliverables	✔	✔			
Dissemination Channels					
Project Website	✔	✔	✔	✔	✔
Social Media	✔	✔	✔	✔	✔
Dissemination Events		✔			

6.2 Dissemination chart

The following Dissemination chart addresses the 4 relevant Work-Packages of the CESSDA SaW project.

Table 4: Dissemination of project outputs

DISSEMINATION OF PROJECT OUTPUTS					
Work Package	**Project Activity**	**Related Output**	**Related Dissemination items** (*)	**Dissemination channel used**	**Foreseen timing** (**)
WP2 Dissemination & Communication	Task 2.1 - Establishment of a knowledge sharing platform for ERA data archives	■ Delivery of the knowledge sharing platform	■ Project Deliverables	■ Project Website	■ M1 to M24
	Task 2.2 - Communication Hub and Website	■ Delivery of the CESSDA SaW project Website	■ Project Identity ■ Newsletters ■ Project Deliverables	■ Project Website ■ Social Media	■ M1 to M24
	Task 2.3 – Dissemination Events and Stakeholder Workshops	■ Organization of 3 Workshops ■ Organization of 1 Conference	■ Project Identity ■ Project Deliverables	■ Project Website ■ Social Media ■ Dissemination Events	■ M6, ■ M12, ■ M18
WP3 Strengthening and widening through planning and engagement	Task 3.1 – producing & promulgating a development model for describing the status of the data infrastructure in the SSH at national level.	■ Heuristic maturity development model	■ Project Deliverables	■ Project Website	■ M9
	Task 3.2 - Audit of current status of data archive services in each ERA country.	■ Report on Audit of current status of data archive services in each ERA country	■ Project Deliverables	■ Project Website ■ Dissemination Events	■ M9
	Task 3.3 - National development plans for data services in the ERA.	■ Guide for national planning for setting up new or upgrading existing data	■ Newsletters ■ Project Deliverables	■ Project Website	■ M22

		services ■ National development plans for data services in non-CESSDA member countries in the ERA			
	Task 3.4 – Strengthening and widening through expanding the data perimeter.	■ Report on the state-of-the-art, obstacles, models and roadmaps for widening the data perimeter of the data services	■ Newsletters ■ Project Deliverables	■ Project Website ■ Dissemination Events	■ M22
WP4 Strengthening and widening through knowledge exchange	Task 4.1 - Development Support: a rolling programme of hands-on training for data archive practitioners on ingest and dissemination practices	■ Webinar 1: Access policies and usage regulations: licenses ■ Webinar 2: RDM community training ■ Online tutorial 1 ■ Online tutorial 2 ■ "Trust" Workshop report ■ "Integration" Workshop report	■ Project Identity ■ Newsletters ■ Project Deliverables	■ Project Website ■ Social Media ■ Dissemination Events	■ M6, ■ M9, ■ M12, ■ M15, ■ M18
	Task 4.2 - Development Support policies for implementing each component of the OAIS	■ Open Archival Information System (OAIS)	■ Newsletters ■ Project Deliverables	■ Project Website ■ Dissemination Events	■ M4, ■ M9
	Task 4.3 - Development Support: achieving the Data Seal of Approval	■ Report on DSA certification for CESSDA	■ Project Deliverables	■ Dissemination Events	■ M21
	Task 4.4 - Development Support: identification of the necessary conditions for establishing a new social science data service.	■ Provision of development support services on the basis of identified demand ■ Report on sustainability model of development support services ■ Report	■ Project Deliverables	■ Project Website ■ Dissemination Events	■ M6, ■ M21, ■ M24

		summarising the current state and needs of new data services			
	Task 4.5 - Development Support: How to achieve CESSDA membership once established;	■ Report on formal mechanism of collaboration and development towards structuring a widened CESSDA network	■ Project Deliverables	■ Project Website ■ Dissemination Events	■ M24
	Task 4.6 - Understanding the economic impact of social science data services	■ Report on development of a benefit/cost advocacy programme and supporting tools for data services.	■ Project Deliverables	■ Project Website	■ M6, ■ M15, ■ M18, ■ M19
WP5 Strengthening and widening through global engagement	Task 5.1 – Benchmarking CESSDA against a leading inter-institutional consortium of data archives	■ Benchmarketing report ■ Action plan for improvements on an inter consortium and individual archive level	■ Project Deliverables	■ Project Website ■ Dissemination Events	■ M18
	Task 5.2 – Platform for knowledge exchange to develop human and technical capital	■ International knowledge exchange forum report	■ Project Identity ■ Newsletters ■ Project Deliverables	■ Project Website ■ Social Media	■ M15, ■ M20
	Task 5.3 – Towards an international curriculum and professional qualifications in digital data services for the social sciences.	■ Report on the establishment of an international curriculum for professional development in digital data services for the social sciences	■ Project Deliverables	■ Project Website ■ Dissemination Events	■ M24

(*) The Dissemination items, other than the deliverable will be decided in close consultation with the related partners.

(**) Timing may vary depending on the actual submission date of deliverables.

Through its communication and dissemination activities, CESSDA SaW aims at strengthening a sustainable community/network (formed around the website and the social media), which will be active after the grant period and thus be able to move forward the project's outputs. The website will be active for at least two years after the grant period. As for the social media community, this will be managed and maintained as well for at least two years after the grant period so that it may continue to grow and be alive a long time

afterwards.

A constant monitoring using appropriate tools (Web analytics for example) and performance measurements will be performed, in order to measure the quality and success of the project dissemination efforts, and to readjust actions whenever required.
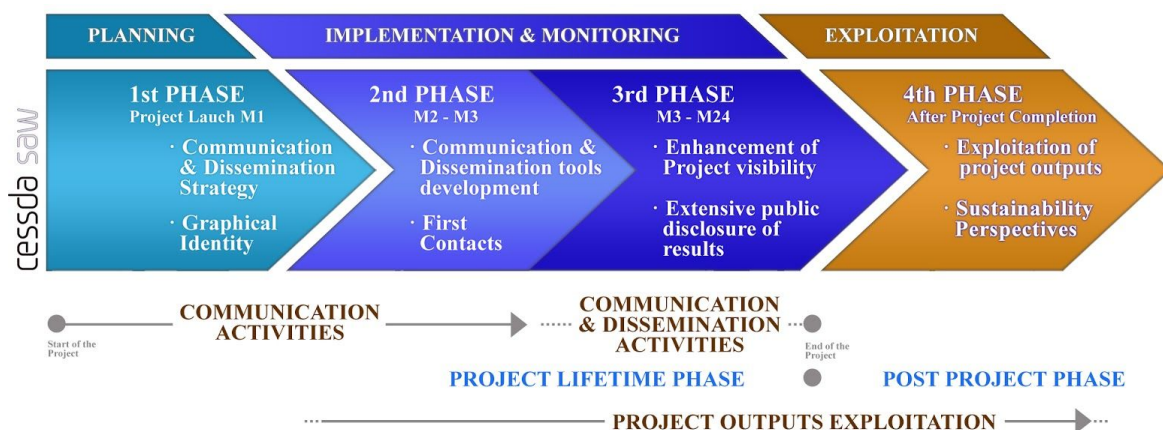
7. Exploitation Plan

Exploitation is referred to by the European Commission as: "The utilisation of results in further research activities other than those covered by the action concerned, or in developing, creating and marketing a product or process, or in creating and providing a service, or in standardisation activities."

Project partners will strive to identify the strongest project exploitation potential at the level of each partner and of the project partnership as a whole, in order to support the development of their current activities, and to possibly enable the launch of new ones.

7.1 Communication, Dissemination and Exploitation phases of CESSDA SaW Project

The exploitation of project results implicitly requires that some results have been produced by the project. Therefore the exploitation phase follows the communication and the dissemination phases. The diagram below illustrates the chronology of each different phase and where the exploitation phase fits.

Figure 2: Communication, Dissemination and Exploitation phases of the CESSDA SaW project

Sustainability Perspective: Exploring the impacts, challenges and trends of RDM sustainability following the CESSDA SaW Project

7.2 Methods and Measures for the Exploitation of Project outputs

The major project outputs that will have the most value for exploitation are listed in the table below along with the targeted audiences (Stakeholders). The exploitation of project outputs is adjusted to two different phases : the project lifetime phase and the post project phase.

Table 5: Methods and measures for the exploitation of project outputs

Result	Stakeholder	Exploitation: Project lifetime	Exploitation: Post project
CESSDA Data Archive Service Development Model	CESSDA AS	■ Identification of need for knowledge exchange in existing membership and participating non-members ■ Increased visibility of existing knowledge base	■ Continuing application and development of the model to identify need for knowledge exchange in future data services ■ Increased visibility of existing knowledge base
CESSDA Data Archive Service Support Packages	CESSDA AS	■ Widened skills base and increased human capacity across the membership	■ Continuing application and ongoing development of support packages to facilitate future data services and infrastructure
	Service providers	■ Development of skills and human capital required for effective engagement in infrastructure activities, this may result in CESSDA membership within the project lifetime.	■ CESSDA AS membership with the associated organisational benefits and reputational advantages.
Reduction of development and delivery costs (financial, human, opportunity)	Funders	■ Reduction of costs in preparation for setting up new and strengthening existing service providers, placing emphasis on funding for sustainability of service rather than establishment costs	
Skilled personnel	Researchers and data producers	■ Development of a national pool of staff with the skills necessary to support data management planning and consequent increased availability of high quality data resources	
Cost/benefit advocacy programme	CESSDA AS	■ CESSDA will use the model to enable individual organisations to provide nationally relevant economic and financial information taking account of the 'hidden' benefits and impact of data sharing	■ CESSDA will continue to promote use of the model on completion of the project (both in Europe and globally) ■ CESSDA will explore the possibility of using the model to provide a 'benchmark' for organisational impact measurement
	Ministries/ funding bodies	■ The model will provide necessary and more complete financial information on which	■ The model will be continue to be available as an aid to decision-making about the

		to base decisions about national membership of the CESSDA infrastructure	establishment of data services (pan-European and global) ■ The model may be developed to create a 'benchmark' for organisational measurement of impact
	SME	■ The partner SME will further develop an already acknowledged innovative approach to impact measurement for data services and will be able to test on a number of partners which are on different points of the development continuum	■ The model developer is expected to commercially exploit the model and consider its further development
Knowledge sharing platform	CESSDA	■ CESSDA AS will benefit from the development of its website to include a 'one stop shop' from where new and for data services developing data services can access training and development materials.	■ Continuous updating of these materials will ensure CESSDA AS remains at the forefront of human capital development for data services.
	Service Providers	■ Service providers will have easy access to a range of resources to advance human capital development.	■ CESSA AS will continue to update and encourage use of these resources for the benefit of new data services
	Researchers and policy makers	■ Researchers and policy makers will have easy access to a range of resources to advance human capital development	■ Volume and quality of research are expected to increase, as a new generation of trained data service staff is able to support data users. Furthermore, as described in WP2 and 3, the right communication channels need to be used for each resource and the adequate material prepared for each target audience. Gained experience in communications will benefit this result.
Guide for data service development planning (plus online version and executive summary & national development plans) (plus media packs)	Ministries, funders and potential service providers	■ The guide will spell out all considerations needed for planning, including different aspects of capacity building (e.g., training, technical infrastructure, staffing and resources), as well as how to build and situate data services within a larger scientific, policy, and legal landscape. ■ The national development plans will provide funders with all the information they need to enable them to plan the establishment of a service provider and thereby join the CESSDA infrastructure.	■ The guide and the plans will form the model under which CESSDA will work with ministries and funding bodies to support the expansion of membership. ■ The media packs will be short and concise summaries of the plans that can be used to attract media attention, a key way to highlight for ministries/research councils the public interest in national
	EU	■ The national development plans will contribute directly to	■ Application of the model for national development plans will

		the extension of CESSDA AS across the ERA	support the longer term expansion of CESSDA AS across the ERA
Wider disciplinary coverage of data collections	CESSDA and Service Providers	■ Building up of CESSDA services	■ Increased use of CESSDA services: as the range of available data increases, so also will the potential for innovative research
	Researchers	■ Discovery of data needs for future social research projects.	■ Greater potential for both innovative and cross-disciplinary research.
	EU and policy makers	■ Greater impact and better policy-making arising from the use and consideration of a wider set of information and resources to support policy development.	
Global benchmarking professional development curriculum, and information exchange	CESSDA and EU	■ This work will provide the stakeholders with an independent assessment of the quality and function of the existing infrastructure against a long-established partner institution. The result will guide CESSDA AS as it moves into the next stage of development.	

8. Conclusion

The particularity of the CESSDA SaW project lies in the fact that its goals and objectives are to strengthen and widen an already existing consortium - The CESSDA Consortium. It is therefore difficult to fully dissociate the project from the CESSDA Consortium. Thus the dissemination and Exploitation plans of CESSDA SaW are aligned with CESSDA´s consortium communication and dissemination tools and channels.

However the hereby Plan for Dissemination and Exploitation of results (PDER) aimed at describing the measures proposed by the CESSDA SaW consortium to communicate on its activities and disseminate project results. The document also presented how partners would exploit project activities and results.

The PDER serves as a tool for both the project partnership and the European Commission to ensure that the CESSDA SaW dissemination and exploitation activities are adequately and timely planned and implemented.

List of Tables:

List of Figures: